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# Our Journey



JULY 20, 2010

JANE N. KUSIAK  
*EXECUTIVE DIRECTOR*

# Outline of the Presentation

## ↗ Council on Virginia's Future: Introduction and Evolution

- Council Overview and Membership
- Virginia Performs Structure and Outcomes
- Complementary Initiatives
- 2010 Workplan and New Initiatives

## ↗ Long-Term Challenges

## ↗ Concluding Remarks

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*Background / Additional Information*

# **Council on Virginia's Future: Introduction and Evolution**

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# Council Overview and Membership

Established in 2003 (Code of Virginia, § 2.2-2683 et seq.) to serve as an advisory board to the Governor and the General Assembly, the Council is a forum where legislative, executive branch, and community leaders come together for work that transcends election cycles, partisanship, organizational boundaries, and short-term thinking.

## The Council:

- Provides a long-term focus on high-priority issues.
- Creates an environment for improved policy and decision-making.
- Increases government accountability, operations, and performance.
- Informs citizens about performance and engages them in dialogue about Virginia's future.

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**The Honorable Robert F. McDonnell, Chair**  
Governor, Commonwealth of Virginia

**The Honorable William T. Bolling**  
Lieutenant Governor, Commonwealth of Virginia

**Mr. John O. (Dubby) Wynne, Vice Chair**  
President & CEO (retired), Landmark Communications

## General Assembly Members

The Honorable Ward L. Armstrong  
Minority Leader, Virginia House of Delegates

The Honorable Charles J. Colgan  
President pro tempore & Chairman, Senate Finance  
Committee, Senate of Virginia

The Honorable H. Morgan Griffith  
Majority Leader, Virginia House of Delegates

The Honorable William J. Howell  
Speaker of the House, Virginia House of Delegates

The Honorable Yvonne B. Miller  
Member, Senate Finance Committee,  
Senate of Virginia

The Honorable Thomas K. Norment, Jr.  
Minority Leader, Senate of Virginia

The Honorable Lacey E. Putney  
Chairman, House Appropriations Committee Virginia  
House of Delegates

The Honorable Richard L. Saslaw  
Majority Leader, Senate of Virginia

## Citizen and Business Community Leaders

The Honorable William D. Euille  
Mayor, City of Alexandria

Mr. W. Heywood Fralin  
President & CEO,  
Medical Facilities of America, Inc.

Mr. James F. McGuirk, II  
President, AKLM Consulting, Inc.

Mr. Harris N. Miller  
President & CEO, Career College Association

Dr. Edward G. Murphy  
President & CEO, Carilion Clinic

The Honorable Michael J. Schewel  
Partner, McGuireWoods LLP

## Cabinet Members

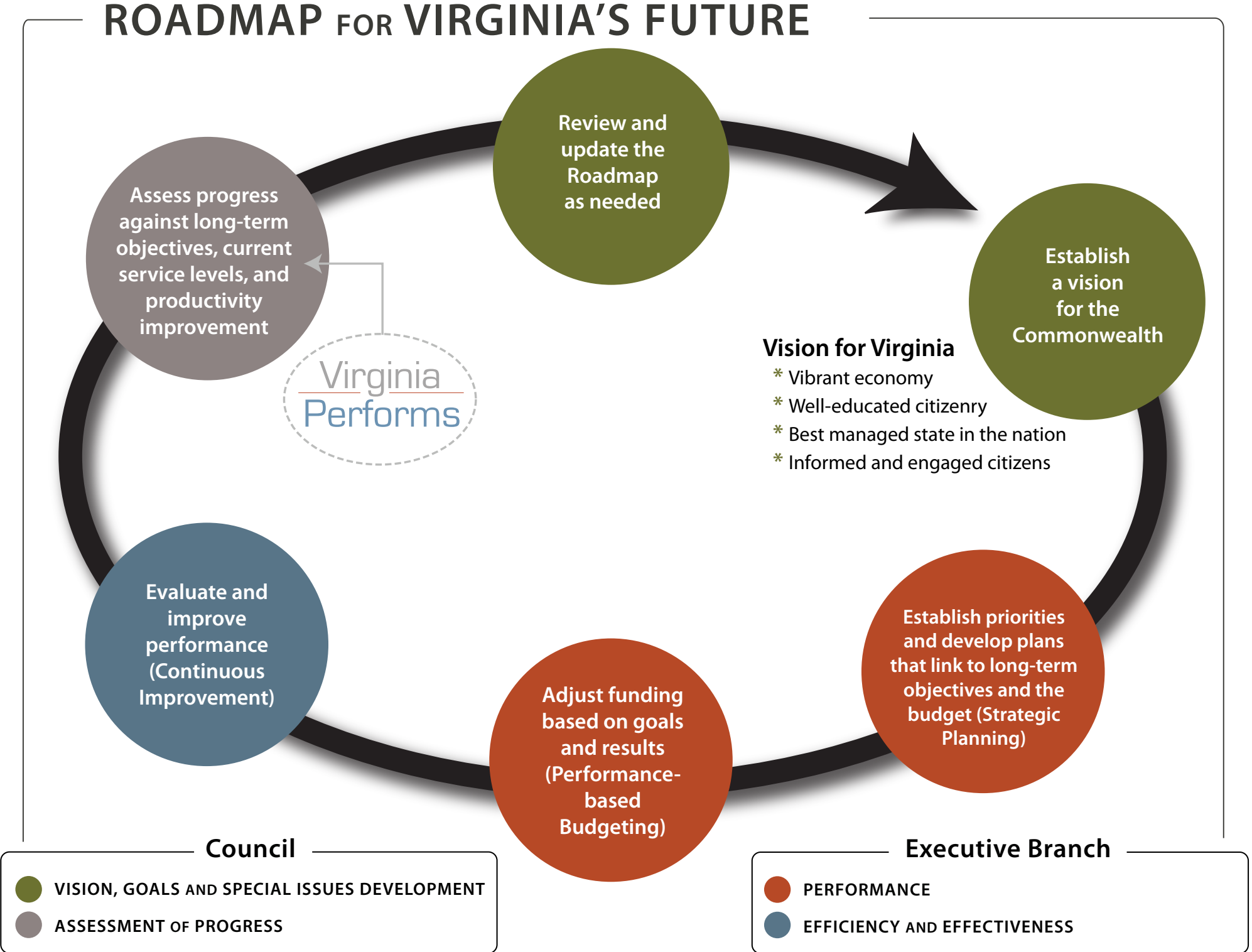
The Honorable Richard D. Brown  
Secretary of Finance

To Be Appointed

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Council support provided by the Weldon Cooper Center for Public Service, University of Virginia and the Virginia Department Planning and Budget, in cooperation with the Governor's Office.

# Performance Leadership Roadmap



# Architecture of the Virginia Performs System

## Charting a Course for Excellence



## Examples



} How is Virginia  
doing?

} Are we getting  
results on our  
highest priorities?

} Are we improving  
government services  
and operations?

# Virginia Performs Structure and Outcomes: Scorecard at a Glance

## SCORECARD AT A GLANCE

Virginia Performs VISION  
FOCUS  
RESULTS  
"Measuring what matters to Virginians."

### Economy

**Goal:** Be a national leader in the preservation and enhancement of our economy.

Business Climate	↑
Business Startups	→
Employment Growth	→
Personal Income	↓
Poverty	↓
Unemployment	↓
Workforce Quality	↑

### Education

**Goal:** Elevate the levels of educational preparedness and attainment of our citizens.

School Readiness	↑
3rd Grade Reading	↑
4th Grade Reading/Math	↑
High School Graduation	↑
High School Dropout	↑
College Graduation	↑
Educational Attainment	↑
Lifelong Learning	→

### Health and Family

**Goal:** Inspire and support Virginians toward healthy lives and strong and resilient families.

Adoption	↑
Cancer	↑
Cardiovascular Disease	↑
Child Abuse and Neglect	↑
Foster Care	↑
Health Insurance	↓
Immunization	↑
Infant Mortality	↑
Life Expectancy	↑
Obesity	↓
Smoking	↑
Suicide	↓
Teen Pregnancy	↑

*Each topic covers:*

Why Is This Important?

How Is Virginia Doing?

- Over Time
- By Region
- Compared to Other States

What Influences the Indicator?

What Is the State's Role?

### Public Safety

**Goal:** Protect the public's safety and security, ensure a fair and effective system of justice, and provide a prepared response to emergencies and disasters of all kinds.

Crime	↑
Emergency Preparedness	↑
Juvenile Intakes	↑
Recidivism	↑
Traffic Fatalities	↑

### Natural Resources

**Goal:** Protect, conserve and wisely develop our natural, cultural and historic resources.

Air Quality	↑
Energy	→
Historic Resources	→
Land Preservation	↑
Solid Waste and Recycling	→
Water Quality	↑

### Transportation

**Goal:** Ensure Virginia has a transportation system that is safe, enables the easy movement of people and goods, enhances the economy, and improves our quality of life.

Infrastructure Condition	↓
Land Use	↑
Traffic Congestion	↓

### Government & Citizens

**Goal:** Be recognized as the best-managed state in the nation.

Bond Rating	↑
Civic Engagement	→
Consumer Protection	↓
Government Operations	↑
Internet Access	↑
Taxation	→
Voter Registration & Turnout	→

Performance  
Trend

Improving ↑  
Maintaining →  
Worsening ↓



## Virginia Performs Structure and Outcomes:

# How Does Virginia Compare to Other States?

INDICATOR RANK	1-10	11-20	21-30	31-40	41-50
<b>ECONOMY</b>					
Business Climate	●				
Business Startups		●			
Employment Growth			●		
Personal Income	●				
Poverty		●			
Unemployment	●				
Workforce Quality	●				
<b>HEALTH &amp; FAMILY</b>					
Cancer Deaths			●		
Cardiovascular Disease			●		
Health Insurance			●		
Immunization (Childhood)				●	
Infant Mortality				●	
Obesity		●			
Smoking				●	
Suicide		●			
Teen Pregnancy		●			
<b>NATURAL RESOURCES</b>					
Historic Districts	●				
Energy			●		

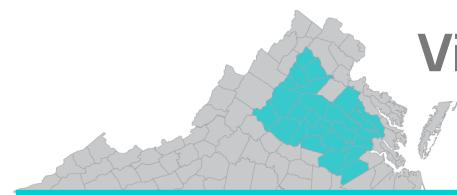
INDICATOR RANK	1-10	11-20	21-30	31-40	41-50
<b>EDUCATION</b>					
College Graduation (4-Year)	●				
College Graduation (2-Year)			●		
Fourth Grade Reading	●				
Fourth Grade Math		●			
High School Dropout		●			
<b>PUBLIC SAFETY</b>					
Emergency Preparedness	●				
Property Crime		●			
Violent Crime	●				
Traffic Fatalities		●			
<b>TRANSPORTATION</b>					
Infrastructure (Deficient Bridges)			●		
Traffic Congestion (Commute Time)					●
<b>GOVERNMENT &amp; CITIZENS</b>					
Bond Rating	●				
Consumer Protection (Fraud)					●
Internet Access (Digital Gov't)	●				
Taxation (State and Local)				●	
Voter Turnout		●			
Charitable Giving				●	



# Virginia Performs Structure and Outcomes: How Are Virginia’s Regions Doing? (A Sampling of Indicators)

Trend Key: <span>●</span> Improving <span>●</span> Maintaining <span>●</span> Worsening								
ECONOMY	Central	Eastern	Hampton Roads	Northern	Southside	Southwest	Valley	West Central
Business Startups	●	●	●	●	●	●	●	●
Employment Growth	●	●	●	●	●	●	●	●
Poverty	●	●	●	●	●	●	●	●
Unemployment	●	●	●	●	●	●	●	●
EDUCATION	Central	Eastern	Hampton Roads	Northern	Southside	Southwest	Valley	West Central
School Readiness	●	●	●	●	●	●	●	●
High School Graduation	●	●	●	●	●	●	●	●
High School Dropout	●	●	●	●	●	●	●	●
HEALTH & FAMILY	Central	Eastern	Hampton Roads	Northern	Southside	Southwest	Valley	West Central
Cancer	●	●	●	●	●	●	●	●
Cardiovascular Deaths	●	●	●	●	●	●	●	●
Foster Care	●	●	●	●	●	●	●	●
Infant Mortality	●	●	●	●	●	●	●	●
Obesity	●	●	●	●	●	●	●	●
PUBLIC SAFETY	Central	Eastern	Hampton Roads	Northern	Southside	Southwest	Valley	West Central
Property Crime	●	●	●	●	●	●	●	●
Violent Crime	●	●	●	●	●	●	●	●
Juvenile Intakes	●	●	●	●	●	●	●	●
Traffic Fatalities	●	●	●	●	●	●	●	●

# Virginia Performs Structure and Outcomes: Trends Over Time: A Regional View

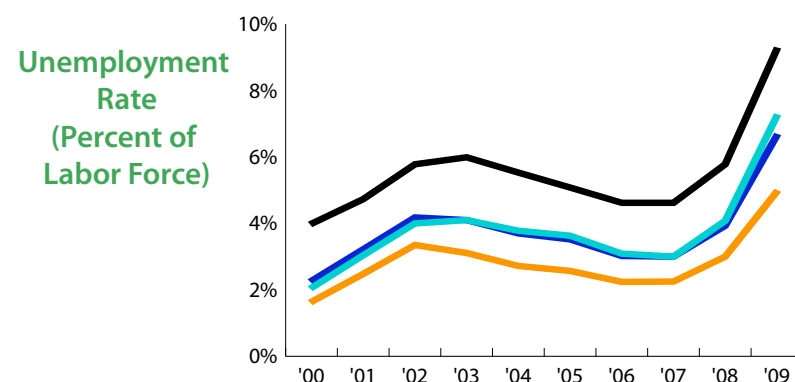
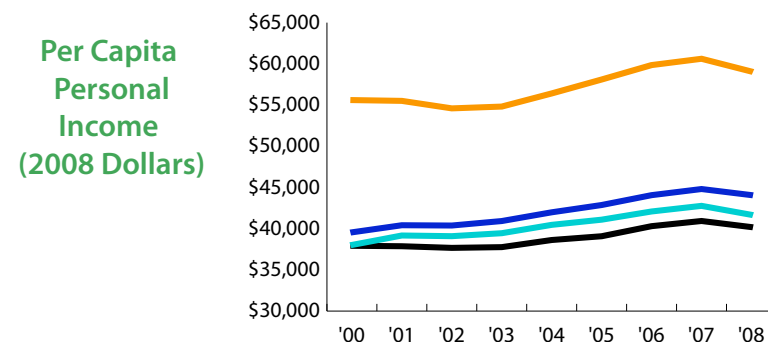
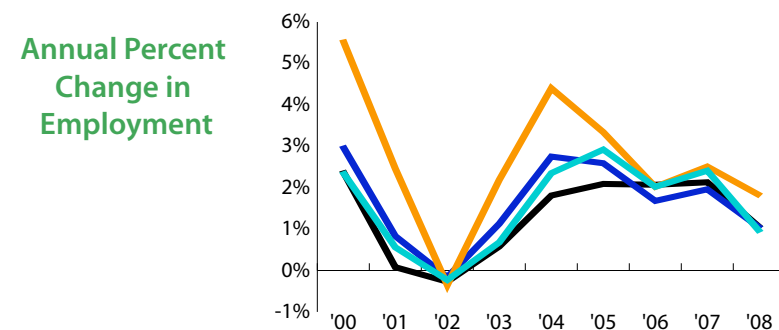


VirginiaPerforms Trends for Selected Indicators:

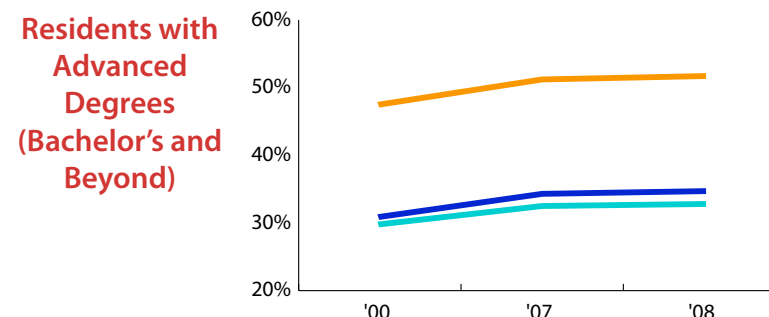
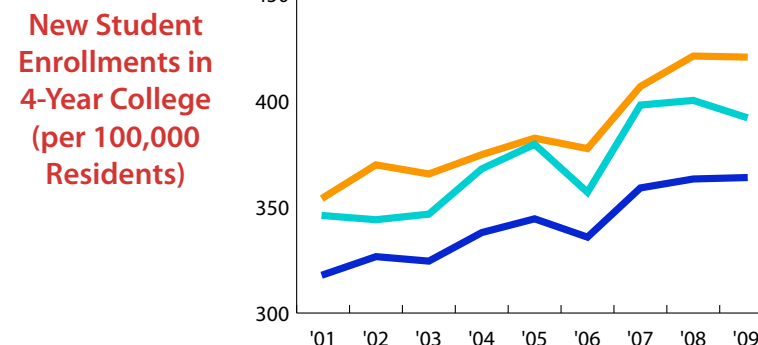
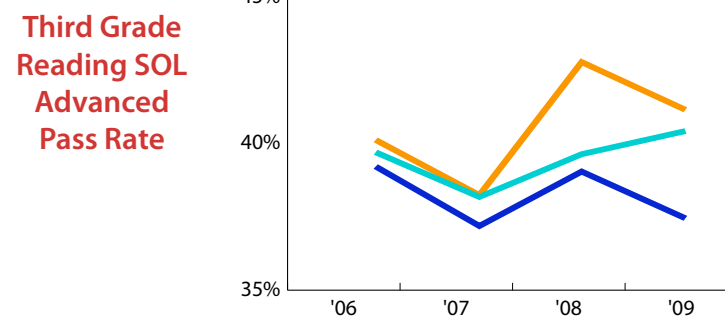
## Central Region

See the Council presentation to the Intergovernmental Relations committee for other regional profiles. Available at [future.virginia.gov](http://future.virginia.gov)

### Economy



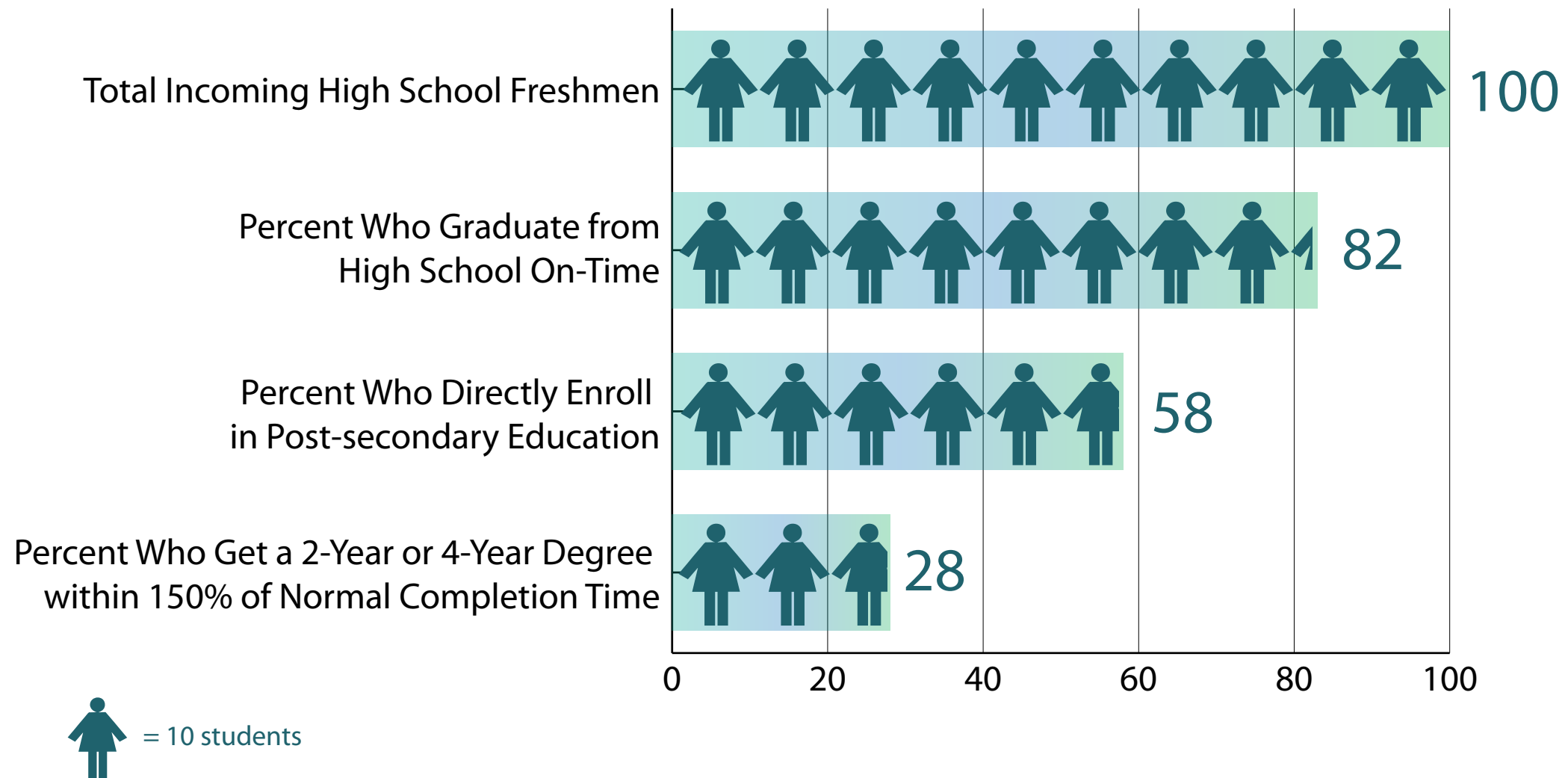
### Education



- Central
- Northern (Leading Region)
- Eastern (Leading Region for Property Crime)
- Virginia
- National

# Virginia Performs Structure and Outcomes: Issue-Oriented Data

## Educational Attrition Rates in Virginia (2008)



Source: Council analysis based on data from the Virginia Department of Education, the NCHEMS Information Center for Higher Education Policymaking and Analysis, and the Integrated Postsecondary Education Data System (IPEDS).

# Virginia Performs Structure and Outcomes: Council Products

## Information / Business Intelligence

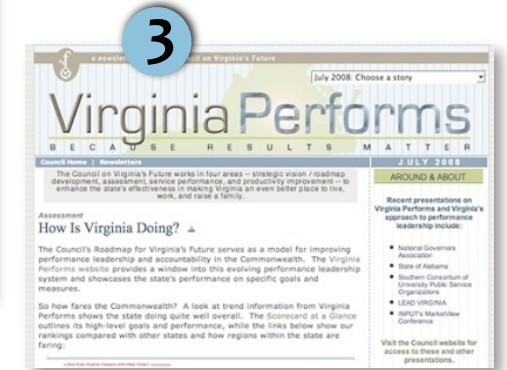
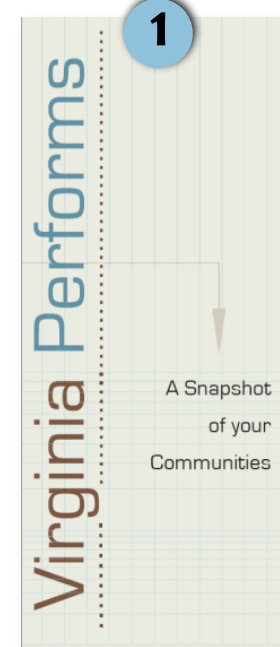


**Virginia Performs website:** User-friendly data at state, region and locality levels; portal to state agency strategic plans and performance measures



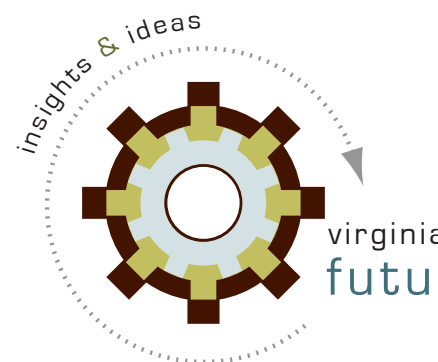
**The Virginia Report:** Annual report with high-level assessment of Virginia's progress in areas important to quality of life; highlights challenges and provides analytic information for decision-making

## Analysis, Dialogue & Recommendations



### Publications and Research:

1. Outcome data by legislative district compiled for members of the General Assembly
2. White papers and custom presentations on key topics
3. Council e-newsletter with updates on the Roadmap and special issues, assessment, performance, and productivity improvement



Forums to bring together thought leaders on issues vital to Virginia

## Complementary Initiatives:

# Productivity Investment Fund and Performance-Based Budgeting

## Productivity Investment Fund

**Mission:** Established in 2007 to partner with Virginia agencies to create a culture where great ideas can be identified and realized.

### Services and Sample Projects:

- **Crafting Innovative Solutions.** UVa Health System is partnering with rural health providers via tele-medicine technology to increase rural access to health care.
- **Enhancing Process Efficiency.** Dept. of Taxation has made numerous IT-based process improvements that are projected to save nearly \$2 million over 3 years.
- **Improving Customer Service.** The Virginia Employment Commission expanded online claims filing, increasing online application use and reducing errors.

**Competitive Awards:** A total \$4.4 million has been awarded to agencies spanning all Secretariats; \$2.1 million in loans and \$2.3 million in grants. An additional 10 projects were funded by agencies.

**Expected Return Over Three Years:** Almost 4.8 times the state's investment.

## New Performance Budgeting System

### Integrated System Modules



- Substantially improves the links between investments and outcomes
- Enhances data analysis in support of improved decision-making and funding requests
- Improves agency-level performance analysis by providing more direct access to valuable data
- Increases transparency



# 2010 Workplan and New Initiatives:

## 2010 Workplan

### Council

### Executive Branch

Roadmap and Special Issues Development	Assessment	Performance (Strategic Planning and Performance Budgeting)	Productivity Improvement (Efficiency & Effectiveness)
<b>Purpose:</b> Refine the Roadmap for Virginia's Future.	<b>Purpose:</b> Refine Virginia Performs.	<b>Purpose:</b> Improve state government planning, budgeting, and performance management.	<b>Purpose:</b> Enhance state government's productivity improvement and change management.
<ul style="list-style-type: none"> <li>• Continue development and evaluation of Virginia Performs.</li> <li>• Continue to focus on high-priority issues through:               <ul style="list-style-type: none"> <li>▶ the Council Watch List</li> <li>▶ collaboration with gubernatorial commissions</li> <li>▶ Futures Forums</li> </ul> </li> <li>• Collaborate with The State of the USA to support national efforts.</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to enhance Virginia Performs.</li> <li>• Develop new indicators:               <ul style="list-style-type: none"> <li>• Energy</li> <li>• Civic Engagement</li> <li>• Government Operations</li> </ul> </li> <li>• Increase capacity for performance assessment.</li> <li>• Facilitate additional regional or population-specific views modeled on Virginia Performs.</li> <li>• Capture, incorporate, and begin tracking final, approved changes from gubernatorial commissions through Virginia Performs.</li> </ul>	<ul style="list-style-type: none"> <li>• Strengthen the performance management and productivity improvement structure:               <ul style="list-style-type: none"> <li>▶ technical assistance and training</li> <li>▶ internal and external forums</li> <li>▶ frequent communications</li> <li>▶ results teams</li> <li>▶ dashboards / scorecards</li> </ul> </li> <li>• Implement the performance-based budgeting system.</li> <li>• Integrate the new Executive Progress Report approach into agency planning.</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to support high-impact, low-cost, and innovative reengineering projects through the Productivity Investment Fund.</li> <li>• Formalize appropriate incentives to promote cost-saving projects in and across agencies.</li> <li>• Encourage and support continuous improvement across state agencies.</li> </ul>
<b>The Council will meet in Fall 2010.</b>  <a href="http://future.virginia.gov">future.virginia.gov</a>	<a href="http://VaPerforms.virginia.gov">VaPerforms.virginia.gov</a>	<a href="http://dpb.virginia.gov">dpb.virginia.gov</a>	<a href="http://www.pif.virginia.gov">www.pif.virginia.gov</a>

# 2010 Highlights

## Spotlight on High Priority Issues



### **Council Watch List:**

Indicators to monitor  
changing outcomes for key  
drivers of performance  
excellence

## Spotlight on Agency Transparency



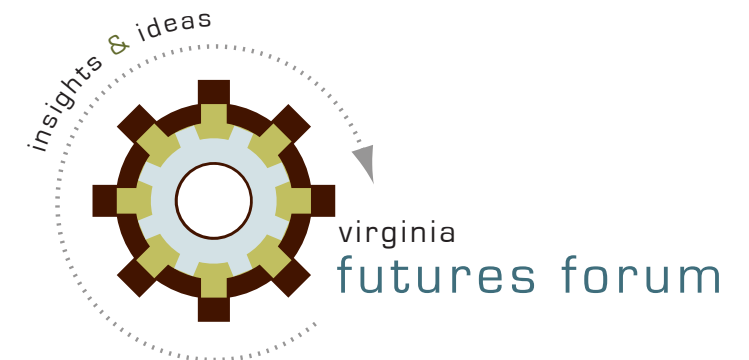
### **Agency Executive Progress Reports:**

Enhanced and concise  
strategic views of agency  
progress, challenges and  
opportunities for  
improvement

## Spotlight on Emerging Trends and Ideas

**Working with Change-Focused  
Groups**

**Supporting New Pathways to  
Progress**







# Spotlight on High-Priority Issues: New Council Watch List - Sample List

## VISION FOR VIRGINIA:

VIBRANT ECONOMY ~ WELL-EDUCATED CITIZENRY ~ BEST MANAGED STATE IN THE NATION ~ INFORMED AND ENGAGED CITIZENS

VISION		KEY INDICATORS	Current Quarter		Year-to-Date	
			Goal	Actual	Goal	Actual
ECONOMY		Per Capita Personal Income				
		Job Creation and Growth				
		Unemployment Rate				
		New Business Incorporations				
EDUCATION		High School Graduation & Dropouts				
		College Graduation (2 and 4-year)				
		College Enrollment (2 and 4-year)				
		STEM Enrollment (2 and 4-year)				
		College Readiness				
GOVERNMENT OPERATIONS	Finance	Bond Rating				
		Revenues & Expenditures to Budget				
		State Debt				
		Retirement System Funded Status				
		Audit Compliance				
	Customers	Customer Satisfaction				
		Online Transactions				
	Workforce	Employee Turnover				
	Infrastructure	Major Projects On-time / On-budget				
		Maintenance Deferral				
ADDITIONAL PRIORITIES		Land Preservation				
		Recidivism				

Designed to focus attention on key drivers of high-priority issues.

*Designed to focus attention on key drivers of high-priority issues.*

# Long-term Challenges

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# Long-Term Challenges

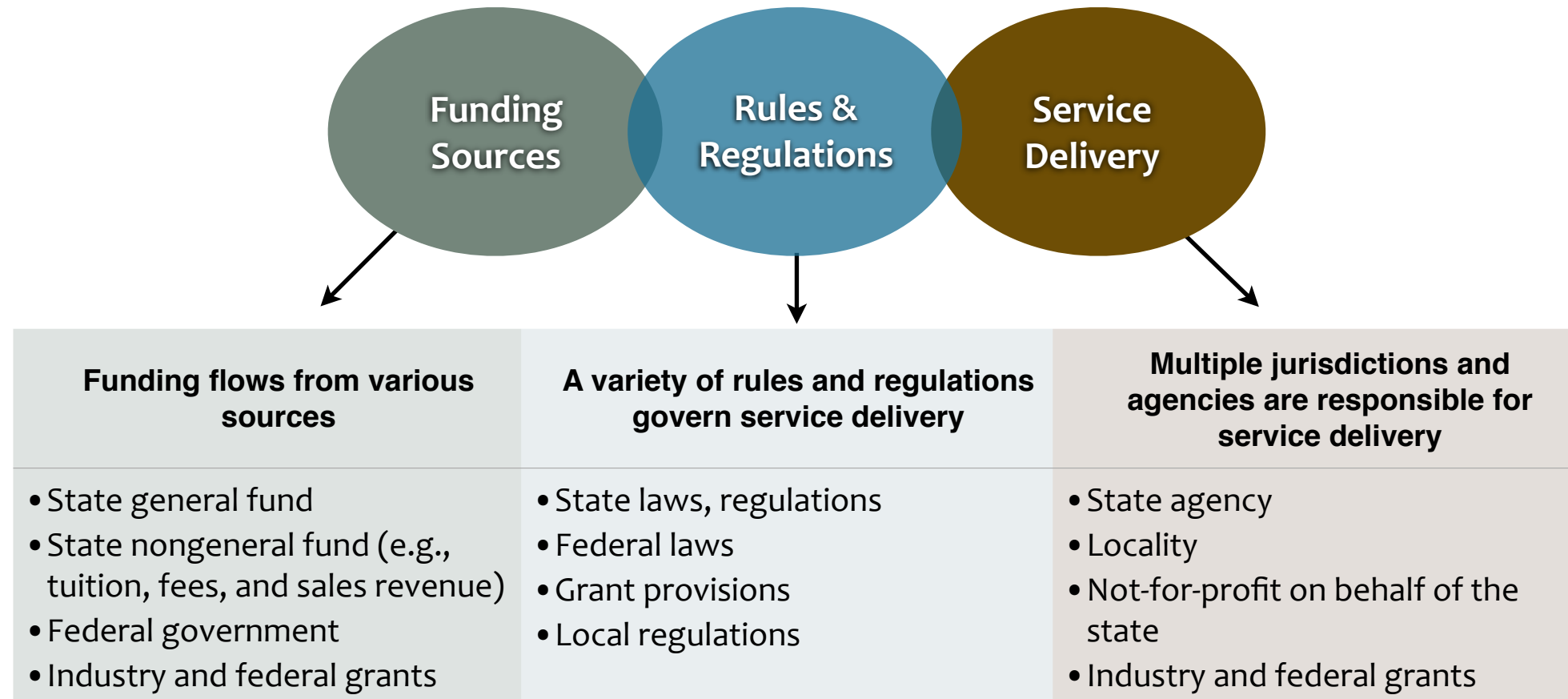
## Complexity of Change

- Identifying accountability and driving change in the face of multi-jurisdictional funding flows and responsibilities
- Accommodating and facilitating regional efforts to promote efficiency and effectiveness and meaningful progress toward improved outcomes

## Strategic Leadership

- Maintaining the focus on high-level, priority outcomes
- Standardizing and centralizing methods and support to optimize continuous improvement efforts
- Applying appropriate incentives and tools for change

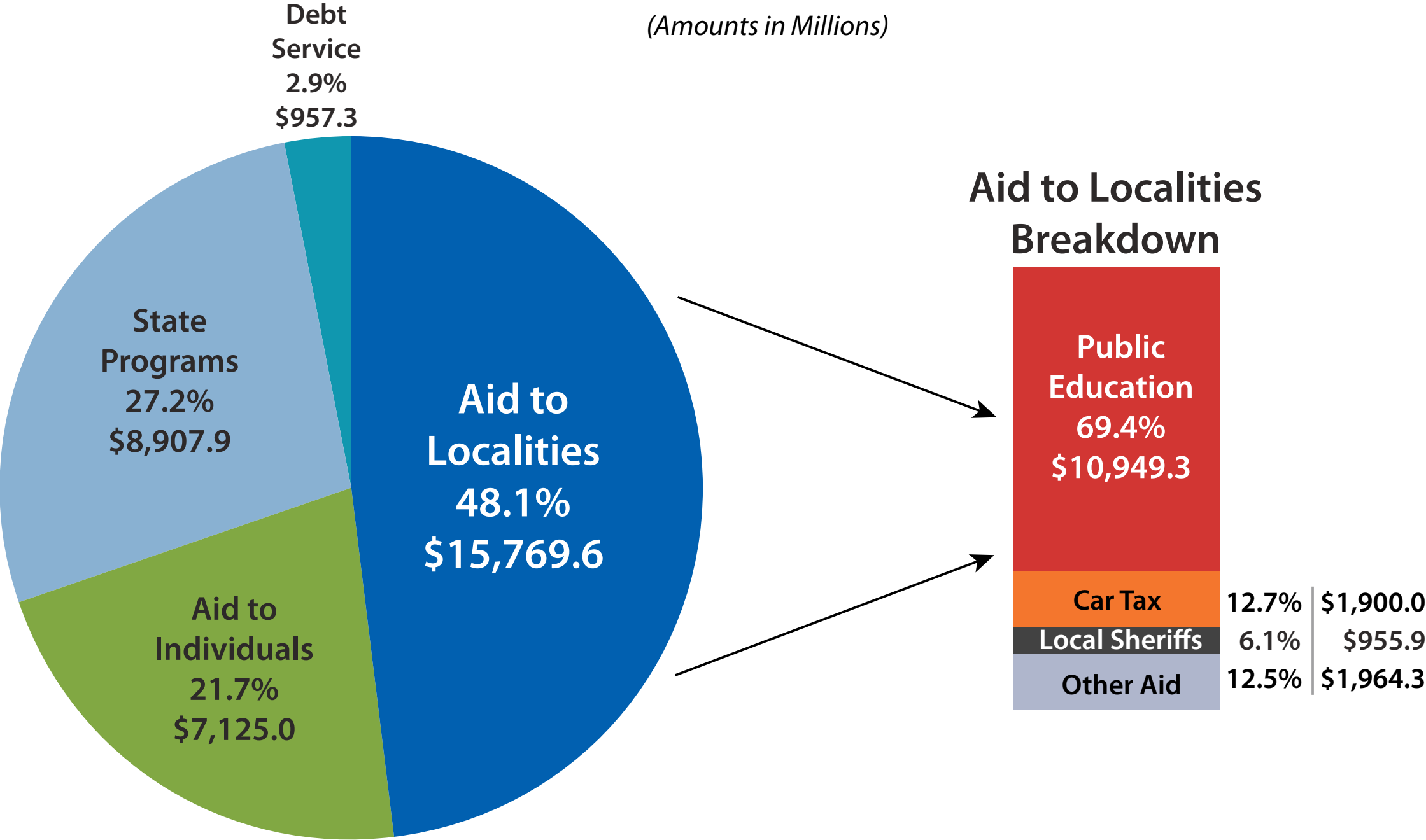
# Creating Sustainable Change



- Accountability systems are sometimes at a different level than rules, regulations, and funding.
- Linkages between performance and funding are sometimes limited.
- Outcome targets are not incorporated into formulas driving significant investment.
- It can be difficult to isolate specific metrics for monitoring outcomes.
- Accountability for outcomes is weakened and diffused when the service site has multiple funding sources.

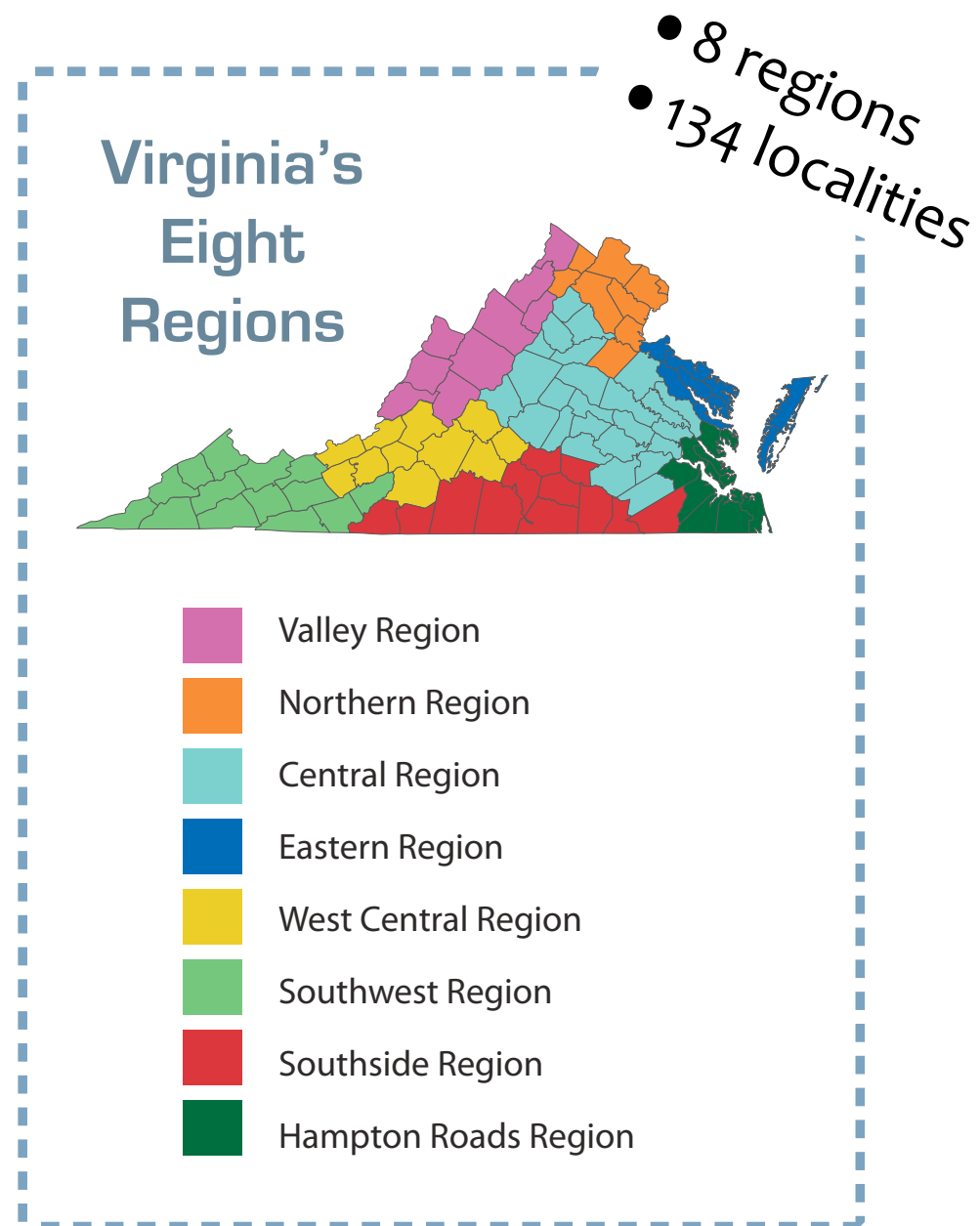
# 2008-2010 State Budget

## Almost Half of the General Fund Operating Budget Goes to Localities



Source: "Virginia's Budget Composition, Fiscal Trends, and Future Issues." Presentation to the Governor's Commission on Government Reform and Restructuring, the Honorable Richard D. Brown, Secretary of Finance, June 4, 2010.

# Barriers to Regional Collaboration



## Barriers to regional collaboration:

- No systematic way to share physical and intellectual assets and other resources for improvement within and across regions
- Several conflicting models for dividing Virginia into regions (e.g., Community Services Boards, Virginia Economic Development Partnership Marketing Regions, Virginia Department of Transportation Districts, etc.)
- Limited incentives for localities to combine common service delivery vehicles for efficiency (e.g., regional jails)

# Enterprise and Agency-Level Considerations

- Many significant issues require multi-agency collaboration and matrix management, but maintaining a high-level, strategic, and enterprise view of change is difficult.
- Change amidst intergovernmental issues and complexities is challenging.
- Maintaining the focus on outcomes can be difficult in the face of day-to-day responsibilities:
  - Incentives for change are not clear cut.
  - Proper balance is needed between improvement efforts and ongoing service delivery requirements.
  - Coping with budget reductions amid other organizational changes can create unintended consequences.
- Although progress has been made in developing and using performance measures, agencies may need further assistance to take measurement to the next level.



# Concluding Remarks

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# Concluding Remarks

- Virginia has a long tradition and reputation for excellence:
  - Virginia has maintained its AAA bond rating for 70 years -- longer than any other state, and per capita state expenditures and debt are below the national average.
  - Virginia has been recognized by several leading organizations as the best state in the nation for business and several key indicators put Virginia among the elite of the nation.
- Virginia was among the first states to develop a comprehensive performance management system, which has served as a national model and garnered numerous awards.
- Current climate and challenges require us to leverage the existing foundation to accelerate progress. We need to build new approaches that allow us to channel more resources to our highest priority outcomes.

# Sites of Interest

**Virginia Performs:**  
[VaPerforms.virginia.gov](http://VaPerforms.virginia.gov)

**Productivity Investment Fund:**  
[www.pif.virginia.gov](http://www.pif.virginia.gov)

**Council on Virginia's Future:**  
[future.virginia.gov](http://future.virginia.gov)

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JANE N. KUSIAK  
EXECUTIVE DIRECTOR  
COUNCIL ON VIRGINIA'S FUTURE

1001 E. BROAD ST., SUITE 430  
RICHMOND, VA 23219  
804.371.2346

JANEKUSIAK@VIRGINIA.EDU

# Background / Additional Information

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# 2010 Workplan and New Initiatives: Council on Virginia's Future: Evolution Milestones

	2004-2007	2008	2009	2010	2011-2014
VIRGINIA PERFORMS	<b>VIRGINIA PERFORMS</b>				
	<ul style="list-style-type: none"> <li>Established a vision and broad, high-level goals for Virginia</li> <li>Launched Virginia Performs</li> </ul>	<ul style="list-style-type: none"> <li>Developed Hampton Roads Performs</li> <li>Improved integration and usability of Virginia Performs</li> </ul>	<ul style="list-style-type: none"> <li>Continued to enhance Virginia Performs</li> </ul>	<ul style="list-style-type: none"> <li>Continue to enhance Virginia Performs</li> <li>New indicators: Energy, Government Operations, Civic Engagement</li> </ul>	<ul style="list-style-type: none"> <li>Continue to enhance Virginia Performs</li> </ul>
	<b>THE VIRGINIA REPORT</b>				
	<ul style="list-style-type: none"> <li>Assessed progress on regional indicators and agency key objectives (<i>Virginia Scorecard</i>)</li> </ul>	<ul style="list-style-type: none"> <li><i>The Virginia Report</i>: Updated progress on regional indicators and agency key objectives</li> </ul>	<ul style="list-style-type: none"> <li><i>The Virginia Report</i></li> <li>Special report on educational attainment</li> </ul>	<ul style="list-style-type: none"> <li><i>The Virginia Report</i></li> </ul>	<ul style="list-style-type: none"> <li><i>The Virginia Report</i></li> </ul>
	<b>RESEARCH AND ANALYSIS</b>				
	<ul style="list-style-type: none"> <li>Virginia Futures Forum</li> <li>14 Issue Briefs, including Regional Divisions Analysis</li> </ul>	<ul style="list-style-type: none"> <li>Business Climate Survey</li> <li>Issue Insights on Business Climate Survey, Educational Attainment</li> </ul>	<ul style="list-style-type: none"> <li>Educational Attainment initiative</li> <li>Held Virginia Futures Forums</li> <li>Issue Insights on Evolution of Virginia Performs, Educational Attainment</li> </ul>	<ul style="list-style-type: none"> <li>Host forums on key issues and outcomes</li> <li>Issue Insights</li> </ul>	<ul style="list-style-type: none"> <li>Host forums on key issues and outcomes</li> <li>Issue Insights</li> <li>Business Climate Survey update</li> </ul>
VIRGINIA PERFORMS	<b>COMPLEMENTARY PRODUCTS</b>				
	<ul style="list-style-type: none"> <li>Began ongoing outreach to other states and nations</li> </ul>	<ul style="list-style-type: none"> <li><i>Legislator Community Snapshots</i></li> <li>E-Newsletter</li> </ul>	<ul style="list-style-type: none"> <li><i>Legislator Community Snapshots</i></li> <li>E-Newsletter</li> </ul>	<ul style="list-style-type: none"> <li><i>Legislator Community Snapshots</i></li> <li>E-Newsletter</li> </ul>	<ul style="list-style-type: none"> <li><i>Legislator Community Snapshots</i></li> <li>E-Newsletter</li> </ul>
<b>PERFORMANCE-BASED BUDGETING SYSTEM</b>					
	<ul style="list-style-type: none"> <li>New strategic planning process</li> <li>New budgetary and service area structure</li> <li>Key objectives and measures for state agencies</li> </ul>	<ul style="list-style-type: none"> <li>Integrated strategic (key), productivity, and administrative measures for performance management</li> <li>Expanded use of performance metrics in budgeting process</li> <li>Continued training and technical assistance</li> </ul>	<ul style="list-style-type: none"> <li>Developed prototype Executive Progress Reports</li> <li>Began implementation of a new enterprise performance budgeting system</li> <li>Continued training and technical assistance</li> </ul>	<ul style="list-style-type: none"> <li>Complete phase 1 of the new performance budgeting system</li> <li>Continue training and technical assistance</li> </ul>	<ul style="list-style-type: none"> <li>Complete implementation of the performance budgeting system</li> <li>Continue training and technical assistance</li> </ul>
<b>PRODUCTIVITY INVESTMENT FUND</b>					
	<ul style="list-style-type: none"> <li>Agency-level and enterprise-wide reengineering initiatives</li> <li>Launched the Productivity Investment Fund</li> <li>First and second rounds of PIF awards</li> </ul>	<ul style="list-style-type: none"> <li>Third round of Productivity Investment Fund awards</li> </ul>	<ul style="list-style-type: none"> <li>Fourth round of Productivity Investment Fund awards</li> </ul>	<ul style="list-style-type: none"> <li>Additional Productivity Investment Fund awards</li> </ul>	<ul style="list-style-type: none"> <li>Additional Productivity Investment Fund awards</li> </ul>

# Spotlight on Agency Transparency: Executive Progress Reports

COMMONWEALTH OF VIRGINIA  
SECRETARY OF HEALTH & HUMAN  
RESOURCES

Department  
of Medical  
Assistance Services

**AT A GLANCE**

**Patrick Finnerty, Director**  
The Department of Medical Assistance Services (DMAS) administers Medicaid for Virginia by providing qualifying Virginians access to a comprehensive system of high quality and cost effective health care services.

**Staffing** 465 authorized positions (360 full-time, 83 wage, 22 contract)

**Financials**  
Budget FY 2010: \$6.70 billion; 36 percent from the state's General Fund

**Trends**

- Number and type of services provided: Increasing
- Number of health care providers: Steady
- Number of claims: Increasing with customer population
- Number and age of customers: Increasing

**Key Performance Areas**

Legend: ↑ Improving; ↓ Worsening; ■ Maintaining

- ↑ Normal birth weights
- ↑ Preventive dental care for children
- ↑ Home and community care for long-term care recipients

**Productivity**

- ★ Cost per claim

**Administrative Measures**

Legend: ● Meets expectations; ● Progress toward expectations; ● Below expectations; ● Data not available

- Emergency Preparedness
- Financial Management
- Government Procurement
- Human Resources
- Information Technology

For more information on key, productivity, and administrative measures, go to [www.vaperforms.virginia.gov/agencylevel/index.cfm](http://www.vaperforms.virginia.gov/agencylevel/index.cfm)

## EXECUTIVE PROGRESS REPORT

OCTOBER 2009

### Background & History

The Department of Medical Assistance Services (DMAS) administers a variety of state-funded and Medicaid-funded health care programs for qualifying Virginians. Medicaid, an entitlement program authorized under Title XIX of the Social Security Act, is financed by the state and federal governments and administered by the states.

While Medicaid was created to assist persons with low income, coverage is dependent upon other criteria as well. Eligibility is primarily for those persons falling into particular categories, such as low income children, pregnant women, the elderly, persons with disabilities, and parents meeting specific income thresholds. Within federal guidelines, states set their own income and asset eligibility criteria for Medicaid, which results in a large variation among the states as to those deemed eligible. In Virginia, income and resource requirements vary by category.

**SERVICES.** The Virginia Medicaid program covers all of the federally-mandated services, with nominal cost sharing for some of the beneficiaries as permitted under federal law.

- Inpatient and outpatient hospital care
- Physician, nurse midwife, and pediatric and family nurse practitioner services
- Federally-qualified health centers and rural health clinic services
- Laboratories and x-ray services
- Transportation services
- Prenatal care
- Family planning services
- Skilled nursing facility and home health care services for persons over age 21
- Early and Periodic Screening, Diagnosis, and Treatment program for children (EPSDT)

Virginia Medicaid also covers several optional services, including, but not limited to:

- Routine dental care for people under age 21
- Prescription drugs
- Rehabilitation services such as occupational, physical, and speech therapy
- Intermediate care facilities for persons with developmental and intellectual disabilities and related conditions
- Mental health services
- Substance abuse services

Medicaid beneficiaries also receive long-term support coverage through home and community-based "waiver" programs, which provide community services as an alternative to institutionalization. The following waiver programs are available to Medicaid beneficiaries who meet level of care criteria:

- AIDS Waiver
- Alzheimer's Waiver
- Day Support for Persons with Intellectual Disabilities Waiver
- Elderly or Disabled with Consumer-Direction Waiver
- Intellectual Disabilities Waiver
- Technology-Assisted Waiver
- Individual and Family Developmental Disabilities Support Waiver

**CUSTOMER BASE.** DMAS provides Medicaid to individuals through two general care delivery models: 1) a model utilizing contracted managed care organizations (MCO) to coordinate care and 2) a fee-for-service (FFS) model, the standard Medicaid program whereby service providers are reimbursed directly by DMAS.

The MCO program, started in 1996, is available in certain regions of the state. As of October 2009, 528,299 Medicaid beneficiaries were enrolled in managed care (68 percent of total beneficiaries) and 256,954 beneficiaries were enrolled in the FFS program (32 percent of total beneficiaries).

Another "managed care" option for long-term care recipients is the expansion of the Program for All-Inclusive Care for the Elderly (PACE) across the Commonwealth. PACE is designed to allow Medicaid-eligible individuals aged 55 or older who have been assessed as meeting nursing facility level-of-care to avoid more costly institutionalization by providing coordinated care in their homes and communities. Currently, there are six PACE sites; two are under development.

Agency-level reporting is enhanced:

- Strategic view of an agency
- Concise information on agency services, progress, challenges, and improvement opportunities

New Executive Progress Reports were developed for the Departments of:

- Conservation and Recreation
- Medical Assistance Services
- Motor Vehicles

Executive Progress Reports will be integrated into the strategic planning process and Virginia Performs.



# Spotlight on Emerging Trends and Ideas: 2009 Pathways to Progress

## Secretariat NATURAL RESOURCES Virginia Performs Indicator: Land Preservation



Governor establishes goal of preserving 400,000 Acres.

Assigned to Secretary of Natural Resources.

Cross-agency plans developed.  
Partners include:

- State & Federal agencies
- Private land trusts
- Local governments

Initiatives and Programs

- State tax incentives
- Federal tax breaks
- Outreach & education
- Technical assistance

Department of Conservation and Recreation maintains statewide database of preserved acreage to track progress.

## Agency Virginia Performs Indicator: Infant Mortality



Virginia Department of Health (VDH) develops the “Saving Babies” initiative.

VDH establishes a partnership with the 10 localities that have highest number of infant deaths.

Strategy included education, access, and partnerships with community groups and others.

Initiatives and Programs

- Outreach to doctors
- Access to Medicaid
- Target specific groups
- Education & outreach

VDH and Federal databases to track progress.

## Public-Private Council Virginia Performs Indicator: Workforce Quality



The Virginia Workforce Council established to provide leadership for the state’s workforce development system.

A Career Readiness Certificate (CRC) program developed to certify workplace readiness skills.

VA Community College System includes CRCs in new strategic plan, Achieve 2015.

Council adopts number of CRC awards as performance measure for Workforce Investment Boards across the state.

Online data system tracks CRC awards, program outcomes reported to the Governor & General Assembly.